

**PRESS RELEASE** November 19, 2018

## **Statera Spine Announces Company Formation**

Statera Spine poised for growth by leveraging proven technology platform

AUSTIN, Texas – November 19, 2018 – Statera Spine, Inc. (Statera), a privately held software-enabled healthcare diagnostics company focused on spine imaging analytics, announced today the formation of the company as a subsidiary of Ortho Kinematics, Inc.

Statera will leverage the operational backbone and technology platform developed by Ortho Kinematics, but will focus on the commercialization of Profile-ESP™. Profile-ESP™ is an analytics and reporting service offered to spine surgeons that makes standard spine x-rays more clinically useful. Profile-ESP has been in beta release for most of 2018, and in the coming months Statera will focus on a national-scale launch of that product into the billion-dollar market for spine X-ray services.

Gary Stevenson, Co-Founder and Managing Partner of MB Venture Partners commented, “Statera Spine has a significant opportunity to commercialize a new product building on the VMA, the flagship technology of Ortho Kinematics. While the VMA provides biomechanical insights that can transform the way spine treatment decisions are made, the test has experienced reimbursement challenges and can be disruptive to workflow for office-based spine doctors. The Profile-ESP™ from Statera Spine does not experience these same reimbursement challenges and is easily integrated into spine imaging workflow.”

The Statera Spine leadership team has the focus, experience and resources to address a large, unmet need in spine diagnostics. The company is being led by industry veterans Erik Wagner, Interim CEO, James Burrows, Chief Operating Officer and Adam Dietz, Chief Technology Officer.

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### **About Statera Spine**

Statera Spine is a privately held software and technology company, focused on spine imaging informatics and committed to the idea that spine alignment and motion matters. The company is working with a group of leading clinicians, researchers, and developers who are passionate about leveraging spine biomechanical data to improve the diagnosis and treatment of back pain. Statera Spine is located in Austin, Texas and at [www.stateraspine.com](http://www.stateraspine.com).